

Church Ethics & Leadership

European Business Ethics Network Ireland
ALL HALLOWS COLLEGE, DRUMCONDRA, DUBLIN

MONDAY 18th NOVEMBER 2013 2pm

Booking: 01 852 0734 www.eben.ie

Prof Ron Duska
Prof David Smith
Dr John Murray
Rev Michael Shortall
Prof Gene Laczniak
Prof Bob Chandler

Philadelphia USA; President US Society of Business Ethics
Royal College of Surgeons in Ireland
Mater Dei Institute of Education
St. Patrick's College Maynooth
Sanders Emeritus Professor of Marketing, Marquette University, Milwaukee, USA
Director, Nicholson School of Communication, University of Central Florida, Orlando, USA
Crisis Communication specialist

Corporate Conscience

European Business Ethics Network Ireland
ALL HALLOWS COLLEGE, DRUMCONDRA, DUBLIN
TUESDAY 19th & WEDNESDAY 20th NOVEMBER 2013
SCHEDULE

Booking: 01 852 0734 www.eben.ie

TUESDAY 19th MORNING 9am

SETTING THE SCENE

Prof Bob Chandler
Director, Nicholson School of Communication, University of Central Florida, Orlando, USA
Prof Ron Duska
Philadelphia USA; President US Society of Business Ethics

Ethical Misconduct Disaster
How a Corporation Can Have a Bad Conscience

SALES & MARKETING INTEGRITY

Prof Scott Vitell
Professor of Marketing, University of Mississippi, USA
Prof Gene Laczniak
Sanders Emeritus Professor of Marketing, Marquette University, Milwaukee, USA

A Case for a Consumer Conscience
Personal vs Organisational Responsibility: The Case of Marketing Ethics

Irish Panel representatives from Sales Institute of Ireland & Digital Marketing Institute:-

Conor Morris
John Healy

Sales Institute of Ireland
CEO - KindCitizen (a Social Enterprise Cause-Marketing company)

DECISION MAKING

Prof Scott Vitell
Professor of Marketing, University of Mississippi, USA
Prof Patricia Werhane
Wicklander Professor of Business Ethics & MD Institute for Business & Prof'l Ethics, DePaul University, Chicago, USA

The Hunt-Vitell Framework for Marketing Decisions

Obstacles to Ethical Decision-Making

TUESDAY 19th AFTERNOON

COMMUNICATION & GOVERNANCE

Prof Bob Chandler
Director, Nicholson School of Communication, University of Central Florida, Orlando, USA
Prof Niamh Brennan
Michael MacCormac Professor of Management & Director Centre for Corporate Governance, University College Dublin

Ethical Communication - a New Paradigm
The Role of Ethical Fading in Corporate Governance

LEADERSHIP

William Montgomery
CEO TEN Leadership Consultancy, UK & former Head of Strategic Change at Lloyds TSB
Prof Mary Keating
Trinity College Dublin Business School
Gabriel D'Arcy
CEO Bord na Mona, Ireland

Mastering Leadership
Leadership & Integrity in Ireland: Global Comparisons
Leadership with Integrity

WEDNESDAY 20th MORNING 9am

BUSINESS ETHICS BEGINS WHERE THE LAW ENDS?

Graham Burke
CPA; Director EthicsPro, Ireland
Prof Shane Kilcommins
Dr John Considine
University College Cork Faculties of Law & Economics
Prof Bjorn FASTERLING
EDHEC Business School, France; EBEN France

Should the Law be Necessary for Corporate Integrity?
Should Corporate Criminals be Imprisoned?

Outsourcing of Law Enforcement - A Criticism of Corporate Compliance Programmes in European Business Enterprises

CORPORATE CONSCIENCE & INTEGRITY BEYOND REGULATION

Prof Tobias Gossling
Tilburg School of Social & Behavioural Sciences, Netherlands
Prof Bjorn FASTERLING
EDHEC Business School, France; EBEN France

Core Business Ethics Principles in International Management
Moral Quality of Organisations Beyond Individual or Collective Agency

John Waters

The Irish Times

Prof Chris Cowton

Dean University of Huddersfield Business School, UK & Editor BEER: Business Ethics a European Review

Human Dealings Beyond Ethics and Regulation

Professionals as Conscience Keepers

WEDNESDAY 20th AFTERNOON

WORKPLACE INTEGRITY

Bob Lee
Great Place to Work, Ireland & Europe
Fiona Dunne
ICTU Global Solidarity & Decent Work Programmes

What Makes a Great Workplace

Global Solidarity Initiatives

SOCIAL RESPONSIBILITY

Prof Ken Kury
St Josephs University, Philadelphia, USA
Immanuel Darkwa
CEO EdenShelters Products, Ireland
Seán McDonagh
Columban missionary and Eco campaigner, Ireland
Kate Nolan/Rosie O'Reilly
Re-dress & Clean Clothes Campaign, Ireland
Prof Patricia Werhane
Wicklander Professor of Business Ethics & MD Institute for Business & Prof'l Ethics, DePaul University, Chicago, USA
Founder 'Business Ethics Quarterly' Journal and Past President US Society of Business Ethics

Social Enterprises - Mission and Corporate Conscience

EdenShelter - a conscientious Post-Disaster shelter concept

Climate Change

Making Clothes with a Conscience

Alleviating Poverty Through Profitable Partnerships

WEDNESDAY 20th EVENING AFTER CORPORATE CONSCIENCE

ACADEMIC ROUNDTABLE for Irish Academics who are EBENI Members to meet their European & US counterparts
Prof Gene Laczniak
Prof Bjorn FASTERLING
etc.
What role do business schools play in shaping ethical & unethical behaviour?
EBEN France initiatives in the area of Academic Club meetings

Panel of the European & American visitors will briefly describe their current projects, interests and challenges.
Opportunity for our Irish academics to do likewise in discussion with their overseas and domestic colleagues

HOTELS Special Rates for advance booking. Please consider booking as early as possible for the events too for planning purposes!

Jury's Hotel Christchurch (city centre): B&B Room rates €90 single / €100 twin/double during the dates of the events 18-20 November

Quote **EURO181113** and a booking form is available to download from www.eben.ie; Phone: +353 1 454 0000

Skylon Hotel (ten minute walk from AHC): B&B Room rates €59 single / €69 twin/double from the weekend before to the weekend after the events

Quote **EBENI** promo code then select GO NOW (not BOOK NOW) for Skylon at www.dublinskylonthotel.com or +353 1 8843900