

24th LISMULLIN LEADERSHIP FORUM

Friday 6 June 2014

"These seminars have helped me and many others in facing up to current business challenges, providing a source of hope and encouragement. I strongly recommend them."

(Seamus McKeague, Managing Director, Creagh Concrete Products Ltd)

Topics & speakers

Ethical leadership - The need for a moral compass

Enrique Aznar

Group Chief Compliance Officer with VimpelCom, the world's 6th largest mobile network operator with over 60,000 employees and annual revenues of \$23bn.



Ethics is good for business? - Some Irish examples

Matt Kavanagh

CEO, Advanced People Solutions



Format

Interactive lectures and workgroups, using a case study from Harvard Business School, entitled "A Letter from Prison", concerning Stephen Richards, the former global head of sales at Computer Associates, Inc. who was sentenced to seven years in jail in 2006 for financial fraud. In the case, he responds to a number of questions about managerial responsibility and the manipulation of financial performance figures.

When

Friday 6th June 2014

Time

9.30am to 7.00pm – Lunch and dinner included – Tea/coffee on arrival

Venue

Lismullin Conference Centre, Navan, County Meath
30 minutes from Dublin city centre (M3 Exit 7 for Skryne / Johnstown)
Map: <http://www.lismullin.ie/contact-us/lismullin-conference-centre>

Who should attend

CEOs and Senior Executives (of all business types and sizes)

Why attend

"Ethics requires that you ask yourself: what kind of person do I want to see in the mirror in the morning?" (Peter F Drucker, *Classic Drucker*)

It will provide you with insights that are relevant to how you lead your organisation and how you manage business relationships. You will benefit from the experience and insights of other participants and clarify for yourself what sets of values influence your decisions.

Fee

€195 / £170

How to book

Phone: (01) 676 0731 Email: info@lismullin.ie Online: www.lismullin.ie

How to pay

Online: at www.lismullin.ie
By phone: (01) 676 0731 if you have credit card/laser card to hand

Any questions

Paul Harman: paulharman3@gmail.com
Colm O'Brien: colm@carambola.ie
Denis Minihane: dpmihane@msn.com

Speakers

Enrique Aznar is Group Chief Compliance Officer with VimpelCom, the world's 6th largest mobile network operator by subscribers (214 million) with over 60,000 employees and annual revenues of \$23bn. It is listed as an ADS on the New York Stock Exchange. He is based in Moscow. Before joining VimpelCom, he was Chief Integrity Officer with Millicom International Cellular, a telecommunications group operating in Latin America and Africa. Earlier, he was Nokia Siemens Networks' Chief Ethics & Compliance Officer, based in Finland. From 2005 to 2009 he was Deputy General Counsel & Chief Compliance Officer, Europe, Middle East and Africa for Tyco International. Earlier, he worked with Dell Inc, Freshfields, PwC and Arthur Andersen. A qualified lawyer in Spain, England, and Wales, he earned an MA in International & Comparative Business Law in London in 1993, and completed a Business Management Programme at IESE Business School in 2002.



Matt Kavanagh is CEO of Advanced People Solutions, a business and human resources consultancy. He has project managed substantial change management, governance, organisational development and management development projects with diverse organisations across many different sectors.

He specialises in developing and delivering selection and assessment processes which have helped organisations make rigorous and robust selection decisions.

Earlier, he spent 11 years in financial services — 4 years with Irish Nationwide Building Society, and 7 years with Bank of Ireland Life (including five years as Marketing Operations Manager).

He completed an MBA in 1996 and an M Comm research degree in corporate governance in 2009 at UCD's Smurfit Graduate

Business School, where his research focussed on "The Recruitment and Selection of Non-Executive Directors in Irish Plcs: The views of senior directors; assessing the impact of regulation on embedded board selection practices."

He lectures part-time on director selection at UCD's Centre for Corporate Governance and lectured on business ethics at UCD's Quinn Business School in 2009 and 2010.

He is a graduate of the Marketing Institute of Ireland and a former Council Member and former Deputy Chairman of the Institute, becoming a Fellow of the Institute in 2009. He has served as Chairman of Adjudicators for the All Ireland Marketing (AIM) Award since 2007.

He is a member of the Advisory Board for Bridge 21 (a Trinity College Dublin and Suas Joint Venture), which was established to support an innovative 21st Century learning environment within schools, by developing a learning model for second level education that is team-based, technology mediated, project based and cross-curricular.



CPD

Members of the Institute of Bankers, the Chartered Association of Certified Accountants, and the Law Society, included their attendance at the seminars as part of their Continuing Professional Development. This might also be relevant for other professional bodies.



2013 LEADERSHIP SEMINARS

FEEDBACK ON WHAT WAS DEEMED OF MOST VALUE

Neil Donnelly, Dublin

The opportunity to interact with other professionals in an environment where questions of ethics, responsibility and integrity are openly discussed, is most useful.

John Donaghy, Operations Director, Axon Power & Control, Dungannon

Lismullin allows time to reflect. I think that is where it differs from other business seminars that I have attended, and for me that is the most beneficial aspect.

Colm O'Brien, Founder & MD, Carambola Kidz, Limerick

Delegate participation was arguably of most benefit to me. This, not to take away from our excellent facilitator, is where fellow 'business people in the trenches' shared and 'thought out loud' to the benefit of all. Excellent!

Graham Burke, MD, Ethicspro, Galway

The credentials of the speakers, and their capacity to relay real life experience to the subject matter at hand, promoted good debate and commentary which led to a very interactive experience on the day.

John Byrne, Business Consultant, Dublin

Great facilities that enhanced the experience.

Conor Hogan, Joint MD, Joseph C Hogan & Sons Ltd, Quantity Surveyors

Taking time out with others to consider and reflect on the relevance and the currently held views of ethics in business relationships.

Peter Keogh, Managing Partner, Keogh Somers Chartered Accountants, Limerick

The open discussion on what other participants have experienced and in particular the challenges around making the right decision.

Neil Dean, Trustee, FamEd, Dublin

The practical nature of the inputs and the discussions.

Jeffrey Egan, McGraw Hill Education, Dublin

The different ideas presented and the encouragement to think outside the box. People and business are rarely straightforward and the idea of building alliances based on very different aims was presented in a very attractive fashion.



INFORMATION ON THE LEADERSHIP FORUM

Our Mission Statement

To help senior people develop their leadership skills, with particular focus in the areas of professional integrity and ethics in business.

What is the Forum?

- The Forum is a network set up by senior business people to help one another in developing a leadership ethos that succeeds.
- It fosters initiatives which inspire people to become better leaders and to learn from the experiences of one another.
- Professional integrity and ethics play a vital role in creating a leadership ethos. A practical ethical guideline used in the Forum is that formulated by stakeholder-management expert Edward Freeman: “The Rule of Ben, Emma and Molly (his three children): Can I explain to them what I’ve done today, so they might feel proud of their father?”
- The main interactions of the Forum take place during daylong seminars held a number of times each year. Each seminar is led by an expert and features an address by a leading Irish business achiever.
- The Chatham House Rule applies to the seminars (www.chathamhouse.org.uk/about/chathamhouserule).
- Ireland today needs a crusade of personal leadership — to revitalise hopes, to move beyond survival mode, to foster a culture of job creation and create a better ethical framework for business. The Forum aims to help in this process.

Executive

- Seamus McKeague, Managing Director, Creagh Concrete Products Ltd (www.creaghconcrete.com), Toomebridge, Co. Antrim and Chairman, IPHA (www.hollowcore.org)
- John Killeen, President, Colas Ireland (www.colas.com) and Chairman, Let’s Do It, Galway – Volvo World Yacht Race 2012 (www.letsdoitgalway.com)
- Peter Flanagan, General Manager, Flanagan Kerins, Bray
- Gary Woods, Managing Director, GW Consulting, Belfast
- Denis Minihane, Regional Business Manager, Bank of Ireland, Limerick
- Ronan O’Farrell and Paul Harman, Lismullin Institute (www.lismullin.ie)

Lismullin Institute

The aim of the Lismullin Institute is to foster the pursuit of excellence and balance in work, family and social commitments. Inspired by the spirit of the Opus Dei Prelature (www.opusdei.ie), it promotes a variety of activities, including conferences and seminars, lectures and publications, which reflect a Christian outlook on life and culture. These activities are open to people of all creeds and backgrounds. As a not-for-profit organization, the Institute relies on the generous support of many who share its ideals.